

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	554378	09744338

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	49	53

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																																						
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Chicago, IL 60677-3006



<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	10/09/12	11/02/12	630-7a	630-7a	-TWTF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$525.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$525.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$525.00									
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4	10/09/12	11/02/12	7-8a	7-8a	-TWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$450.00									
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$450.00									
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5	10/09/12	11/02/12	8-9a	8-9a	-TWTF--	:30	1	\$450.00	NM
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Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$450.00									
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Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	11/02/12	9-930a	9-930a	-TWTF--	:30	2	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	2	\$250.00				
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1 4	W	10/10/12	9:32 AM	9-930a	9-930a	:30	DSCCM0120230	\$250.00	NM
2 4	F	10/12/12	9:31 AM	9-930a	9-930a	:30	DSCCM0120230	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	1	\$250.00				
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4 4	F	10/19/12	9:20 AM	9-930a	9-930a	:30	DSCCM0120330	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
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5 4	Tu	10/23/12	9:25 AM	9-930a	9-930a	:30	DSCCM0120330	\$250.00	NM
6 4	W	10/24/12	9:16 AM	9-930a	9-930a	:30	DSCCM0120430	\$250.00	NM
7	10/09/12	11/02/12	930-10a	930-10a	-TWTF--	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	10/09/12	9:39 AM	930-10a	930-10a	:30	DSCCM0120230	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	1	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	W	10/24/12	9:58 AM	930-10a	930-10a	:30	DSCCM0120430	\$250.00	NM
8	10/13/12	11/03/12	8-9a	8-9a	-----S-	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/13/12	8:09 AM	8-9a	8-9a	:30	DSCCM0120230	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Sa	10/20/12	8:37 AM	8-9a	8-9a	:30	DSCCM0120330	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Sa	10/27/12	8:15 AM	8-9a	8-9a	:30	DSCCM0120430	\$400.00	NM
9	10/14/12	11/04/12	8-9a	8-9a	-----S	:30	1	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/14/12	8:38 AM	8-9a	8-9a	:30	DSCCM0120230	\$400.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$400.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Su	10/28/12	8:36 AM	8-9a	8-9a	:30	DSCCM0120430	\$400.00	NM

INVOICE



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/09/12	11/02/12	M-F 10-11a	10-11a	-TWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 10/11/12 10:37 AM M-F 10-11a 10-11a :30 DSCCM0120230 \$175.00 NM 2 4 F 10/12/12 10:34 AM M-F 10-11a 10-11a :30 DSCCM0120230 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 Tu 10/23/12 10:58 AM M-F 10-11a 10-11a :30 DSCCM0120330 \$175.00 NM 6 4 W 10/24/12 10:54 AM M-F 10-11a 10-11a :30 DSCCM0120430 \$175.00 NM									
11	10/09/12	11/02/12	M-F 11a-12p	11a-12p	-TWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 11:27 AM M-F 11a-12p 11a-12p :30 DSCCM0120230 \$175.00 NM 2 4 W 10/10/12 11:57 AM M-F 11a-12p 11a-12p :30 DSCCM0120230 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 W 10/24/12 11:27 AM M-F 11a-12p 11a-12p :30 DSCCM0120430 \$175.00 NM 6 4 F 10/26/12 11:20 AM M-F 11a-12p 11a-12p :30 DSCCM0120430 \$175.00 NM									
12	10/09/12	11/02/12	1230-1p	1230-1p	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/09/12 12:59 PM 1230-1p 1230-1p :30 DSCCM0120230 \$250.00 NM 1 4 W 10/10/12 12:38 PM 1230-1p 1230-1p :30 DSCCM0120230 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/16/12 12:38 PM 1230-1p 1230-1p :30 DSCCM0120230 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 4 Tu 10/23/12 12:58 PM 1230-1p 1230-1p :30 DSCCM0120330 \$250.00 NM 5 4 Th 10/25/12 12:38 PM 1230-1p 1230-1p :30 DSCCM0120430 \$250.00 NM									
13	10/14/12	11/04/12	FOX News Sunday	9a-10a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/14/12 9:44 AM FOX News Sunday 9a-10a :30 DSCCM0120230 \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 9:33 AM FOX News Sunday 9a-10a :30 DSCCM0120330 \$350.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$350.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Su 10/28/12 8:59 AM FOX News Sunday 9a-10a :30 DSCCM0120430 \$350.00 NM									

INVOICE



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/09/12	11/02/12	M-F 4-5p	4-5p	-TWTF--	:30	1	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	1	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/10/12	4:29 PM	M-F 4-5p	4-5p	:30	DSCCM0120230	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/16/12	4:19 PM	M-F 4-5p	4-5p	:30	DSCCM0120230	\$325.00	NM
3 4	F	10/19/12	4:55 PM	M-F 4-5p	4-5p	:30	DSCCM0120330	\$325.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$325.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 4	W	10/24/12	4:25 PM	M-F 4-5p	4-5p	:30	DSCCM0120430	\$325.00	NM
4 4	Th	10/25/12	4:48 PM	M-F 4-5p	4-5p	:30	DSCCM0120430	\$325.00	NM
15	10/21/12	11/04/12	4-5p	4-5p	-----S	:30	1	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Su	10/21/12	4:59 PM	4-5p	4-5p	:30	DSCCM0120330	\$100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	Su	10/28/12	4:56 PM	4-5p	4-5p	:30	DSCCM0120430	\$100.00	NM
16	10/09/12	11/02/12	5-530p	5-530p	-TWTF--	:30	4	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-TWTF--	4	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Tu	10/09/12	5:06 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
3 4	W	10/10/12	5:14 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
1 4	Th	10/11/12	5:11 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
4 4	F	10/12/12	5:21 PM	5-530p	5-530p	:30	DSCCM0120230	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8 4	Th	10/18/12	5:08 PM	5-530p	5-530p	:30	DSCCM0120330	\$575.00	NM
5 4	F	10/19/12	5:12 PM	5-530p	5-530p	:30	DSCCM0120330	\$575.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-TWTF--	2	\$575.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
9 4	Tu	10/23/12	5:23 PM	5-530p	5-530p	:30	DSCCM0120330	\$575.00	NM
10 4	Th	10/25/12	5:23 PM	5-530p	5-530p	:30	DSCCM0120430	\$575.00	NM

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
17	10/09/12	11/02/12	530-6p	530-6p	-TWTF--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 5:39 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM 2 4 W 10/10/12 5:52 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM 4 4 Th 10/11/12 5:53 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM 3 4 F 10/12/12 5:45 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 8 4 Th 10/18/12 5:37 PM 530-6p 530-6p :30 DSCCM0120330 \$575.00 NM 7 4 F 10/19/12 5:37 PM 530-6p 530-6p :30 DSCCM0120330 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 12 4 Th 10/25/12 5:42 PM 530-6p 530-6p :30 DSCCM0120430 \$575.00 NM 9 4 F 10/26/12 5:41 PM 530-6p 530-6p :30 DSCCM0120430 \$575.00 NM									
18	10/09/12	11/02/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 4 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 6:28 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM 3 4 W 10/10/12 6:22 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM 2 4 Th 10/11/12 6:08 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM 4 4 F 10/12/12 6:22 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 3 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 4 W 10/17/12 6:29 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM 7 4 Th 10/18/12 6:21 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM 8 4 F 10/19/12 6:14 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 10 4 W 10/24/12 6:10 PM M-F 6-630p 6-630p :30 DSCCM0120430 \$700.00 NM									
19	10/21/12	11/04/12	Su 5-6p	5-6p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 5:40 PM Su 5-6p 5-6p :30 DSCCM0120330 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Su 10/28/12 5:23 PM Su 5-6p 5-6p :30 DSCCM0120430 \$500.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	10/09/12	11/02/12	M-F 630-7p	630-7p	-TWTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 6:46 PM M-F 630-7p 630-7p :30 DSCCM0120230 \$2,000.00 NM 2 4 Th 10/11/12 6:37 PM M-F 630-7p 630-7p :30 DSCCM0120230 \$2,000.00 NM									
21	10/10/12	10/17/12	FOX X Factor	7-9p	--W----	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 --W---- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 10/10/12 7:27 PM FOX X Factor 7-9p :30 DSCCM0120230 \$2,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --W---- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 W 10/17/12 8:46 PM FOX X Factor 7-9p :30 DSCCM0120330 \$2,100.00 NM *									
22	10/11/12	11/01/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 10/11/12 FOX Prime Thursday 8-9p 8p-9p :00 \$2,100.00 NM Credited									
23	10/09/12	10/19/12	9-930p	9-930p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 9:15 PM 9-930p 9-930p :30 DSCCM0120230 \$1,100.00 NM 2 4 W 10/10/12 9:13 PM 9-930p 9-930p :30 DSCCM0120230 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 W 10/17/12 11:06 PM 9-930p 9-930p :30 DSCCM0120330 \$1,100.00 NM *									
24	10/09/12	11/02/12	930-10p	930-10p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 10/09/12 9:56 PM 930-10p 930-10p :30 DSCCM0120230 \$1,100.00 NM 2 4 W 10/10/12 9:44 PM 930-10p 930-10p :30 DSCCM0120230 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 W 10/17/12 930-10p 930-10p :00 \$1,100.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 4 Tu 10/23/12 9:40 PM 930-10p 930-10p :30 DSCCM0120330 \$1,100.00 NM 6 4 F 10/26/12 9:44 PM 930-10p 930-10p :30 DSCCM0120430 \$1,100.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser		Product	Estimate Number
Democratic Senatorial Cam		DSCC IE	1139

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/09/12	11/02/12	M-F 10-1030p	10-1030p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/09/12 10:29 PM M-F 10-1030p 10-1030p :30 DSCCM0120230 \$1,100.00 NM 1 4 Th 10/11/12 10:24 PM M-F 10-1030p 10-1030p :30 DSCCM0120230 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 Tu 10/16/12 10:07 PM M-F 10-1030p 10-1030p :30 DSCCM0120230 \$1,100.00 NM 3 4 W 10/17/12 10:23 PM M-F 10-1030p 10-1030p :30 DSCCM0120330 \$1,100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 6 4 W 10/24/12 11:17 PM M-F 10-1030p 10-1030p :30 DSCCM0120430 \$1,100.00 NM * 5 4 Th 10/25/12 11:00 PM M-F 10-1030p 10-1030p :30 DSCCM0120430 \$1,100.00 NM *									
26	10/09/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	2	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/10/12 10:54 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM 1 4 F 10/12/12 10:44 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/16/12 10:43 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM 4 4 F 10/19/12 11:24 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120330 \$500.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 Tu 10/23/12 10:59 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120330 \$500.00 NM 6 4 W 10/24/12 11:57 PM M-F 1030-1102p 1030-1102p :30 DSCCM0120430 \$500.00 NM *									
28	10/21/12	11/04/12	9-930p	9-930p	-----S	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$1,200.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 10:17 PM 9-930p 9-930p :30 DSCCM0120330 \$1,200.00 NM *									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
29	10/14/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/14/12 11:41 PM Su 1030-1102p 1030-1102p :30 DSCCM0120230 \$500.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 10/21/12 11:06 PM Su 1030-1102p 1030-1102p :30 DSCCM0120330 \$500.00 NM *									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Su 10/28/12 Su 1030-1102p 1030-1102p :00 \$500.00 NM Credited									
30	10/09/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 10/09/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120230 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -TWTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 Tu 10/16/12 11:30 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120230 \$600.00 NM 2 4 W 10/17/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120330 \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -TWTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 5 4 Tu 10/23/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120330 \$600.00 NM 4 4 F 10/26/12 11:27 PM M-F 1102p-1132p M-F 1102p-1132p :30 DSCCM0120430 \$600.00 NM									
31	10/14/12	11/04/12	NFL on FOX 330p	330p-CC	-----S	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$2,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/14/12 5:45 PM NFL on FOX 330p 330p-CC :30 DSCCM0120230 \$2,100.00 NM									
32	10/24/12	10/26/12	World Series on FOX	7p-CC	--WTF--	:30	2	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --WTF-- 2 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 10/24/12 6:57 PM World Series on FOX 7p-CC :30 DSCCM0120430 \$4,000.00 NM 1 4 Th 10/25/12 7:00 PM World Series on FOX 7p-CC :30 DSCCM0120430 \$4,000.00 NM									
33	10/27/12	10/28/12	World Series on FOX	7p-CC	-----SS	:30	1	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----SS 1 \$4,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/27/12 6:57 PM World Series on FOX 7p-CC :30 DSCCM0120430 \$4,000.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
34	10/13/12	10/14/12	MLB Championship Serie 3p-CC		-----SS	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----SS 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/13/12 MLB Championship Series 3p-CC :00 \$1,100.00 NM Credited									
35	10/15/12	10/17/12	MLB Championship Serie 3p-CC		MTW----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 MTW---- 1 \$1,100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Tu 10/16/12 MLB Championship Series 3p-CC :00 \$1,100.00 NM Credited									
36	10/22/12	11/05/12	9-930a	9-930a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 9:25 AM 9-930a 9-930a :30 DSCCM0120330 \$250.00 NM									
37	10/22/12	11/05/12	M-F 10-11a	10-11a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 10:34 AM M-F 10-11a 10-11a :30 DSCCM0120330 \$175.00 NM									
38	10/22/12	11/05/12	1230-1p	1230-1p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 12:27 PM 1230-1p 1230-1p :30 DSCCM0120330 \$250.00 NM									
39	10/15/12	11/05/12	5-530p	5-530p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:24 PM 5-530p 5-530p :30 DSCCM0120230 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 5:11 PM 5-530p 5-530p :30 DSCCM0120330 \$575.00 NM									
40	10/15/12	11/05/12	530-6p	530-6p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:53 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 5:37 PM 530-6p 530-6p :30 DSCCM0120330 \$575.00 NM									

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Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/15/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 6:13 PM M-F 6-630p 6-630p :30 DSCCM0120230 \$700.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$700.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/22/12 6:13 PM M-F 6-630p 6-630p :30 DSCCM0120330 \$700.00 NM									
42	10/22/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$2,000.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 6:30 PM M-F 630-7p 630-7p :30 DSCCM0120330 \$2,000.00 NM									
44	10/15/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 M-F 1030-1102p 1030-1102p :00 \$500.00 NM Credited									
45	10/22/12	11/05/12	630-7a	630-7a	M-----	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 M----- 1 \$525.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/22/12 6:54 AM 630-7a 630-7a :30 DSCCM0120330 \$525.00 NM									
46	10/13/12	10/13/12	1-130p	1-130p	-----S-	:30	1	\$100.00	NM
In 50									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$100.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 10/13/12 1:12 PM 1-130p 1-130p :30 DSCCM0120230 \$100.00 NM									
47	10/15/12	10/15/12	5-530p	5-530p	M-----	:30	1	\$575.00	NM
In 51									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:10 PM 5-530p 5-530p :30 DSCCM0120230 \$575.00 NM									
48	10/15/12	10/15/12	530-6p	530-6p	M-----	:30	1	\$575.00	NM
In 52									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 10/15/12 5:37 PM 530-6p 530-6p :30 DSCCM0120230 \$575.00 NM									
49	10/28/12	10/28/12	Su 5-6p	5-6p	-----S	:30	1	\$500.00	NM
In 53									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$500.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 10/28/12 5:52 PM Su 5-6p 5-6p :30 DSCCM0120430 \$500.00 NM									

INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
50	10/18/12	10/18/12	MLB Championship Serie 3p-CC		---T---	:30	1	\$2,000.00	NM
	In 46								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	6:42 PM	MLB Championship Series	3p-CC	:30	DSCCM0120330	\$2,000.00	NM
51	10/26/12	10/26/12	M-F 630-7p	630-7p	----F--	:30	1	\$2,000.00	NM
	In 55								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	6:42 PM	M-F 630-7p	630-7p	:30	DSCCM0120430	\$2,000.00	NM
52	10/24/12	10/24/12	World Series on FOX	7p-CC	--W----	:30	1	\$2,100.00	NM
	In 47								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12	9:31 PM	World Series on FOX	7p-CC	:30	DSCCM0120430	\$2,100.00	NM
53	10/25/12	10/25/12	World Series on FOX	7p-CC	---T---	:30	1	\$2,100.00	NM
	In 49								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	---T---	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/25/12	9:00 PM	World Series on FOX	7p-CC	:30	DSCCM0120430	\$2,100.00	NM
54	10/13/12	10/13/12	930-10p	930-10p	-----S-	:30	1	\$1,000.00	NM
	In 57								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/13/12	9:54 PM	930-10p	930-10p	:30	DSCCM0120230	\$1,000.00	NM
55	10/20/12	10/20/12	930-10p	930-10p	-----S-	:30	1	\$1,000.00	NM
	In 58								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/20/12		930-10p	930-10p	:00		\$1,000.00	NM
	Credited								
56	10/27/12	10/27/12	930-10p	930-10p	-----S-	:30	1	\$1,000.00	NM
	In 59								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/27/12		930-10p	930-10p	:00		\$1,000.00	NM
	Credited								
57	10/14/12	10/14/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,200.00	NM
	In 60								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/14/12	11:17 PM	Su 10-1030p	10-1030p	:30	DSCCM0120230	\$1,200.00	NM
	*								

INVOICE



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	10/28/12	10/28/12	Su 10-1030p	10-1030p	-----S	:30	1	\$1,200.00	NM
In 61									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/28/12	11:50 PM	Su 10-1030p	10-1030p	:30	DSCCM0120430	\$1,200.00	NM
	*								
59	10/13/12	10/13/12	College Football Early	2p-cc	-----S-	:30	2	\$1,050.00	NM
In 62									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	-----S-	2	\$1,050.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Sa	10/13/12	4:16 PM	College Football Early	2p-cc	:30	DSCCM0120230	\$1,050.00	NM
1 4	Sa	10/13/12	5:08 PM	College Football Early	2p-cc	:30	DSCCM0120230	\$1,050.00	NM
60	10/20/12	10/20/12	College Football Early	2p-cc	-----S-	:30	2	\$1,050.00	NM
In 63									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$1,050.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Sa	10/20/12	3:50 PM	College Football Early	2p-cc	:30	DSCCM0120330	\$1,050.00	NM
1 4	Sa	10/20/12	5:28 PM	College Football Early	2p-cc	:30	DSCCM0120330	\$1,050.00	NM
61	10/27/12	10/28/12	World Series on FOX	7p-CC	-----SS	:30	1	\$4,000.00	NM
In 64									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----SS	1	\$4,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/28/12	8:34 PM	World Series on FOX	7p-CC	:30	DSCCM0120430	\$4,000.00	NM
62	10/15/12	10/15/12	930-10p	930-10p	M-----	:30	1	\$1,100.00	NM
In 66									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/15/12		930-10p	930-10p	:00		\$1,100.00	NM
	Credited								
63	10/11/12	10/11/12	President/VP Debates	8-930p	---T---	:30	1	\$2,100.00	NM
In 68									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/08/12	10/14/12	---T---	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/11/12	9:37 PM	President/VP Debates	8-930p	:30	DSCCM0120230	\$2,100.00	NM
65	10/17/12	10/17/12	MLB Championship Serie	3p-CC	--W----	:30	1	\$1,000.00	NM
In 70									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/17/12	4:30 PM	MLB Championship Series	3p-CC	:30	DSCCM0120330	\$1,000.00	NM
67	10/15/12	10/15/12	MLB Championship Serie	3p-CC	M-----	:30	1	\$1,100.00	NM
In 73									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	M-----	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/15/12	9:20 PM	MLB Championship Series	3p-CC	:30	DSCCM0120230	\$1,100.00	NM

INVOICE

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
68	10/27/12	10/27/12	MLB Championship Serie 3p-CC		-----S-	:30	1	\$2,000.00	NM
In 74									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S-	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	10/27/12		MLB Championship Series	3p-CC	:00		\$2,000.00	NM
	Credited								
69	10/18/12	10/18/12	MLB Championship Serie 3p-CC		---T---	:30	1	\$1,100.00	NM
In 75									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	10/18/12	6:28 PM	MLB Championship Series	3p-CC	:30	DSCCM0120330	\$1,100.00	NM
70	10/24/12	10/24/12	MLB Championship Serie 3p-CC		--W----	:30	1	\$1,100.00	NM
In 72									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	--W----	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/24/12		MLB Championship Series	3p-CC	:00		\$1,100.00	NM
	Credited								
71	10/27/12	10/28/12	World Series on FOX	7p-CC	-----SS	:30	2	\$2,550.00	NM
LINE 76									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----SS	2	\$2,550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	Sa	10/27/12	8:38 PM	World Series on FOX	7p-CC	:30	DSCCM0120430	\$2,550.00	NM
1 4	Su	10/28/12		World Series on FOX	7p-CC	:00		\$2,550.00	NM
	Credited								
74	10/26/12	10/26/12	9-10p	9-10p	----F--	:30	1	\$1,100.00	NM
In 79									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	----F--	1	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	10/26/12	9:13 PM	9-10p	9-10p	:30	DSCCM0120430	\$1,100.00	NM
76	10/28/12	10/28/12	NFL on FOX 3p	3p-CC	-----S	:30	1	\$2,550.00	NM
In 82									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	-----S	1	\$2,550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	10/28/12	6:02 PM	NFL on FOX 3p	3p-CC	:30	DSCCM0120430	\$2,550.00	NM

Total Spots 150 **Gross Total** \$118,240.00

Payment Terms 30 Days

Agency Commission \$17,736.00
Net Amount Due \$100,504.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Billing Address:

Great American Media
 Attention: Accounts Payable
 1010 Wisconsin Ave NW
 Suite 800
 Washington, DC 20007

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	554378	09744338

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling
Do Not Mail

IDB #	Advertiser Code	Product Code
8217	49	53

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/09/12	11/02/12	M-F 5-530a	5-530a	-TWTF--	:30	2	\$265.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$265.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Tu 10/30/12 5:09 AM M-F 5-530a 5-530a :30 DSCCM0120430 \$265.00 NM 8 4 F 11/02/12 5:13 AM M-F 5-530a 5-530a :30 DSCCM0120530 \$265.00 NM									
2	10/09/12	11/02/12	6-630a	6-630a	-TWTF--	:30	1	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Th 11/01/12 6:08 AM 6-630a 6-630a :30 DSCCM0120530 \$525.00 NM									
3	10/09/12	11/02/12	630-7a	630-7a	-TWTF--	:30	2	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Th 11/01/12 6:46 AM 630-7a 630-7a :30 DSCCM0120530 \$525.00 NM 8 4 F 11/02/12 6:37 AM 630-7a 630-7a :30 DSCCM0120530 \$525.00 NM									
4	10/09/12	11/02/12	7-8a	7-8a	-TWTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 W 10/31/12 7:52 AM 7-8a 7-8a :30 DSCCM0120530 \$450.00 NM 7 4 F 11/02/12 7:09 AM 7-8a 7-8a :30 DSCCM0120530 \$450.00 NM									
5	10/09/12	11/02/12	8-9a	8-9a	-TWTF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Th 11/01/12 8:07 AM 8-9a 8-9a :30 DSCCM0120530 \$450.00 NM									

INVOICE



Send Payment To:

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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	10/09/12	11/02/12	9-930a	9-930a	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 Th 11/01/12 9:16 AM 9-930a 9-930a :30 DSCCM0120530 \$250.00 NM 7 4 F 11/02/12 9:22 AM 9-930a 9-930a :30 DSCCM0120530 \$250.00 NM									
7	10/09/12	11/02/12	930-10a	930-10a	-TWTF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 F 11/02/12 9:58 AM 930-10a 930-10a :30 DSCCM0120530 \$250.00 NM									
8	10/13/12	11/03/12	8-9a	8-9a	-----S-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Sa 11/03/12 8:45 AM 8-9a 8-9a :30 DSCCM0120530 \$400.00 NM									
9	10/14/12	11/04/12	8-9a	8-9a	-----S	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Su 11/04/12 8:39 AM 8-9a 8-9a :30 DSCCM0120530 \$400.00 NM									
10	10/09/12	11/02/12	M-F 10-11a	10-11a	-TWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Th 11/01/12 10:56 AM M-F 10-11a 10-11a :30 DSCCM0120530 \$175.00 NM 8 4 F 11/02/12 10:59 AM M-F 10-11a 10-11a :30 DSCCM0120530 \$175.00 NM									
11	10/09/12	11/02/12	M-F 11a-12p	11a-12p	-TWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 Tu 10/30/12 11:45 AM M-F 11a-12p 11a-12p :30 DSCCM0120430 \$175.00 NM 7 4 Th 11/01/12 11:39 AM M-F 11a-12p 11a-12p :30 DSCCM0120530 \$175.00 NM									
12	10/09/12	11/02/12	1230-1p	1230-1p	-TWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 8 4 Tu 10/30/12 12:40 PM 1230-1p 1230-1p :30 DSCCM0120430 \$250.00 NM 7 4 W 10/31/12 12:53 PM 1230-1p 1230-1p :30 DSCCM0120530 \$250.00 NM									
13	10/14/12	11/04/12	FOX News Sunday	9a-10a	-----S	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Su 11/04/12 8:58 AM FOX News Sunday 9a-10a :30 DSCCM0120530 \$350.00 NM									

INVOICE



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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser		Product	Estimate Number
Democratic Senatorial Campaign		DSCC IE	1139

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/09/12	11/02/12	M-F 4-5p	4-5p	-TWTF--	:30	1	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Th 11/01/12 4:49 PM M-F 4-5p 4-5p :30 DSCCM0120530 \$325.00 NM 6 4 F 11/02/12 4:29 PM M-F 4-5p 4-5p :30 DSCCM0120530 \$325.00 NM									
15	10/21/12	11/04/12	4-5p	4-5p	-----S	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Su 11/04/12 4:37 PM 4-5p 4-5p :30 DSCCM0120530 \$100.00 NM									
16	10/09/12	11/02/12	5-530p	5-530p	-TWTF--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 4 W 10/31/12 5:27 PM 5-530p 5-530p :30 DSCCM0120530 \$575.00 NM 15 4 Th 11/01/12 5:06 PM 5-530p 5-530p :30 DSCCM0120530 \$575.00 NM									
17	10/09/12	11/02/12	530-6p	530-6p	-TWTF--	:30	4	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 14 4 Tu 10/30/12 5:51 PM 530-6p 530-6p :30 DSCCM0120430 \$575.00 NM 13 4 Th 11/01/12 5:27 PM 530-6p 530-6p :30 DSCCM0120530 \$575.00 NM									
18	10/09/12	11/02/12	M-F 6-630p	6-630p	-TWTF--	:30	4	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 4 F 11/02/12 6:28 PM M-F 6-630p 6-630p :30 DSCCM0120530 \$700.00 NM									
19	10/21/12	11/04/12	Su 5-6p	5-6p	-----S	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----S 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Su 11/04/12 5:58 PM Su 5-6p 5-6p :30 DSCCM0120530 \$500.00 NM									
22	10/11/12	11/01/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 ---T--- 1 \$2,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 4 Th 11/01/12 FOX Prime Thursday 8-9p 8p-9p :00 \$2,100.00 NM Credited									
24	10/09/12	11/02/12	930-10p	930-10p	-TWTF--	:30	2	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -TWTF-- 2 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 7 4 Tu 10/30/12 9:46 PM 930-10p 930-10p :30 DSCCM0120430 \$1,100.00 NM 8 4 Th 11/01/12 9:57 PM 930-10p 930-10p :30 DSCCM0120530 \$1,100.00 NM									

INVOICE



Send Payment To:

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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/09/12	11/02/12	M-F 10-1030p	10-1030p	-TWTF--	:30	2	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$1,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
7 4	Th	11/01/12	10:25 PM	M-F 10-1030p	10-1030p	:30	DSCCM0120530	\$1,100.00	NM
8 4	F	11/02/12	10:22 PM	M-F 10-1030p	10-1030p	:30	DSCCM0120530	\$1,100.00	NM
26	10/09/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
8 4	Th	11/01/12	10:53 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
7 4	F	11/02/12	10:45 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
27	11/03/12	11/03/12	9-930p	9-930p	-----S-	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Sa	11/03/12		9-930p	9-930p	:00		\$1,000.00	NM
	Credited								
28	10/21/12	11/04/12	9-930p	9-930p	-----S	:30	1	\$1,200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$1,200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12	9:13 PM	9-930p	9-930p	:30	DSCCM0120530	\$1,200.00	NM
29	10/14/12	11/04/12	Su 1030-1102p	1030-1102p	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12	10:52 PM	Su 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
30	10/09/12	11/02/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	1	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	2	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
6 4	W	10/31/12	11:22 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSCCM0120530	\$600.00	NM
7 4	F	11/02/12	11:27 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	DSCCM0120530	\$600.00	NM
31	10/14/12	11/04/12	NFL on FOX 330p	330p-CC	-----S	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$2,100.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	Su	11/04/12		NFL on FOX 330p	330p-CC	:00		\$2,100.00	NM
	Credited								

INVOICE



Send Payment To:

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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	10/22/12	11/05/12	9-930a	9-930a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 9:26 AM 9-930a 9-930a :30 DSCCM0120430 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 9:24 AM 9-930a 9-930a :30 DSCCM0120530 \$250.00 NM									
37	10/22/12	11/05/12	M-F 10-11a	10-11a	M-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/29/12 10:15 AM M-F 10-11a 10-11a :30 DSCCM0120430 \$175.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$175.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 11/05/12 10:22 AM M-F 10-11a 10-11a :30 DSCCM0120530 \$175.00 NM									
38	10/22/12	11/05/12	1230-1p	1230-1p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 M 10/29/12 12:28 PM 1230-1p 1230-1p :30 DSCCM0120430 \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 11/05/12 12:59 PM 1230-1p 1230-1p :30 DSCCM0120530 \$250.00 NM									
39	10/15/12	11/05/12	5-530p	5-530p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 5:27 PM 5-530p 5-530p :30 DSCCM0120430 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 5:14 PM 5-530p 5-530p :30 DSCCM0120530 \$575.00 NM									
40	10/15/12	11/05/12	530-6p	530-6p	M-----	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 4 M 10/29/12 5:53 PM 530-6p 530-6p :30 DSCCM0120430 \$575.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$575.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 4 M 11/05/12 5:38 PM 530-6p 530-6p :30 DSCCM0120530 \$575.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	10/15/12	11/05/12	M-F 6-630p	6-630p	M-----	:30	1	\$700.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$700.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	M	11/05/12	6:21 PM	M-F 6-630p	6-630p	:30	DSCCM0120530	\$700.00	NM
42	10/22/12	11/05/12	M-F 630-7p	630-7p	M-----	:30	1	\$2,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	10/29/12		M-F 630-7p	630-7p	:00		\$2,000.00	NM
	Credited								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$2,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	M	11/05/12		M-F 630-7p	630-7p	:00		\$2,000.00	NM
	Credited								
43	10/29/12	11/05/12	9-930p	9-930p	M-----	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$1,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	M	10/29/12		9-930p	9-930p	:00		\$1,100.00	NM
	Credited								
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$1,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	M	11/05/12	9:22 PM	9-930p	9-930p	:30	DSCCM0120530	\$1,100.00	NM
44	10/15/12	11/05/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	M	10/29/12	10:58 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120430	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	M	11/05/12	10:58 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
45	10/22/12	11/05/12	630-7a	630-7a	M-----	:30	1	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$525.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	10/29/12	6:54 AM	630-7a	630-7a	:30	DSCCM0120430	\$525.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$525.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 4	M	11/05/12	6:53 AM	630-7a	630-7a	:30	DSCCM0120530	\$525.00	NM
64	11/01/12	11/01/12	FOX X Factor	7-9p	---T---	:30	1	\$2,100.00	NM
In 69									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	---T---	1	\$2,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	11/01/12	8:42 PM	FOX X Factor	7-9p	:30	DSCCM0120530	\$2,100.00	NM

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12
Advertiser	Product	Estimate Number	
Democratic Senatorial Cam	DSCC IE	1139	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66 In 71	10/29/12	10/29/12	World Series on FOX	7p-CC	M-----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12		World Series on FOX	7p-CC	:00		\$2,100.00	NM
Credited									
72 LINE 77	10/30/12	11/02/12	930-10p	930-10p	-TWTF--	:30	1	\$1,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$1,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	9:38 PM	930-10p	930-10p	:30	DSCCM0120530	\$1,100.00	NM
73 LINE 78	10/30/12	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF--	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-TWTF--	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	10/31/12	10:39 PM	M-F 1030-1102p	1030-1102p	:30	DSCCM0120530	\$500.00	NM
75	10/29/12	10/29/12	FOX Prime Monday	7p-9p	M-----	:30	1	\$2,100.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	M-----	1	\$2,100.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	10/29/12	8:07 PM	FOX Prime Monday	7p-9p	:30	DSCCM0120430	\$2,100.00	NM
77 prebooked mg	11/02/12	11/02/12	M-F 630-7p	630-7p	----F--	:30	1	\$1,000.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	----F--	1	\$1,000.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	F	11/02/12	6:47 PM	M-F 630-7p	630-7p	:30	DSCCM0120530	\$1,000.00	NM
78 In 80	11/04/12	11/04/12	Su 7-9a	Su 7-9a	-----S	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$500.00				
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	11/04/12	8:09 AM	Su 7-9a	Su 7-9a	:30	DSCCM0120530	\$500.00	NM
Total Spots							61	Gross Total	\$33,905.00

Payment Terms 30 Days

<u>Agency Commission</u>	\$5,085.75
<u>Net Amount Due</u>	\$28,819.25